

For 90 Years... For Children

The W.K. Kellogg Foundation is an independent, private foundation established by breakfast cereal innovator and entrepreneur Will Keith Kellogg in 1930. Learn more about the Kellogg Foundation by visiting wkkf.org.



W.K. KELLOGG



Celeste Clarke

“Our DNA is not something we fund, but something we do – foundational skills embedded in every aspect of our programming.”

[READ THE LETTER FROM OUR BOARD CHAIR](#)



La June Montgomery Tabron

“There is a responsibility with leadership that is so important in community. It takes real courage to break through the old guard.”

[READ THE LETTER FROM OUR PRESIDENT & CEO](#)

A LEGACY IN ACTION

In 1930, W.K. Kellogg established a private philanthropy “for the health, happiness and well-being of children.” In 2020, Board Chair **Celeste A. Clark** and President and CEO **La June Montgomery Tabron** speak to the relevance of WKKF’s legacy today and how Mr. Kellogg’s leadership and action continue to direct our path.

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OUR BACKYARD

Michigan was the foundation's first priority place and remains one today. But the reach and scope of our grantees' work on behalf of children, families and communities today bears out Mr. Kellogg's *confidence in people* to solve problems and surmount obstacles when given the opportunity.

- MICHIGAN
- NEW ORLEANS
- NEW MEXICO
- HAITI
- COVID-19
- CENSUS 2020

TITLE HERE?

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& BEYOND



COMMUNITY, COLLABORATION

Community has been at the core of WKKF efforts from the beginning. Mr. Kellogg described it as **“cooperative planning, intelligent study and group action.”** In 2020, grantees live that legacy. Cross-sector collaboration, relationships and shared purpose turn the insight and resolve of people into tangible change on the ground in communities.



HAITI

Accesso



MICHIGAN

Detroit DPS Covid-19 Response on Computer Collaboration



U.S. CHAMBER

Mississippi Report



LEVERAGING RESOURCES & BUILDING NETWORKS

Our grantees have always been **catalytic partners** in their communities and sectors — generating and using ideas, data and knowledge to attract resources for innovation. In broad networks, they are reinvigorating sectors and illustrating the power and relevance of **collective leadership**.



NEW MEXICO: ECE ECT

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HAITI: Engaging with Community to Fight

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SYSTEMS CHANGE: EOC, SBA, PPE for Essential Workers

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The Kellogg Foundation's roots are in changing the status quo, and grantees embrace that legacy with children's lives and futures in mind. As their actions demonstrate, that may require taking risks, going out front on issues, finding unlikely allies and amplifying voices often muted in decision making.



NEW MEXICO

Tribal Nations and Partners Tackle...

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PUSHING BOUNDARIES

RAISING VOICES



THE YEAR AHEAD

The W.K. Kellogg Foundation supports children, families and communities as they strengthen and create conditions that propel vulnerable children to achieve success as individuals and as contributors to the larger community and society.

The Kellogg Foundation’s legacy set us on a path. But learning has been continuous in the 90 years since. This past year’s lessons, based on grantee adaptation, commitment and action mark the way forward.



EE - A New Story Title is Coming Here Soon

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A Global Call to Advance Racial Equity by 2030

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BY THE NUMBERS



GRANTMAKING DATA

TRANSPARENCY

The W.K. Kellogg Foundation was one of the first private philanthropies to operationalize transparency by publishing an annual report in 1951. In the practice of **steady measurement** and accounting over 90 years, we infuse Mr. Kellogg's practical business orientation into every aspect of our work on behalf of children, families and communities.



TREASURER'S LETTER



FINANCIAL REPORT



MEET OUR BOARD

From Left:
Celeste A. Clark, Milton Chen, Roderick D. Gillum, Christina K. Hanger, Cathann Kress, Ramón Murguía, Khan Nedd, La June Montgomery Tabron, Richard M. Tsoumas



Celeste Clarke

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