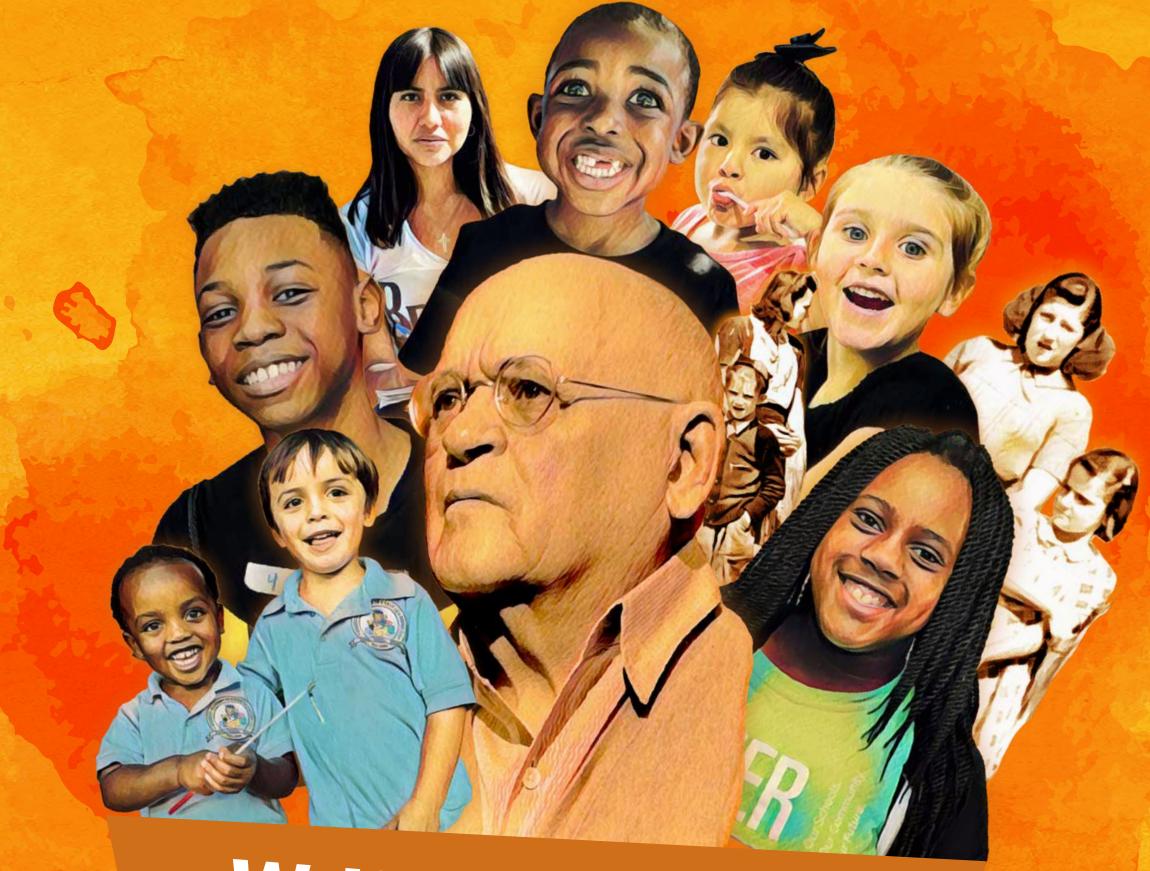


For 90 Years... For Children

The W.K. Kellogg Foundation is an independent, private foundation established by breakfast cereal innovator and entrepreneur Will Keith Kellogg in 1930. Learn more about the Kellogg Foundation by visiting wkkf.org.





W.K. KELLOGG



Celeste Clarke

"Our DNA is not something we fund, but something we do – foundational skills embedded in every aspect of our programming."

READ THE LETTER FROM
OUR BOARD CHAIR



A LEGACY IN ACTION

In 1930, W.K. Kellogg established a private philanthropy "for the health, happiness and well-being of children." In 2020, Board Chair *Celeste A. Clark* and President and CEO *La June Montgomery Tabron* speak to the relevance of WKKF's legacy today and how Mr. Kellogg's leadership and action continue to direct our path.

DISCOVER THE LEGACY

La June Montgomery Tabron

"There is a responsibility with leadership that is so important in community. It takes real courage to break through the old guard."

READ THE LETTER FROM OUR PRESIDENT & CEO



Michigan was the foundation's first priority place and remains one today. But the reach and scope of our grantees' work on behalf of children, families and communities today bears out Mr. Kellogg's *confidence in people* to solve problems and surmount obstacles when given the opportunity.

W.K. KELLOGG FOUNDATION

NEW ORLEANS NEW MEXICO HAITI

OUR BACKYARD

COVID-19

CENSUS 2020

TITLE HERE?

Michigan was the foundation's first priority place and remains one today. But the reach and scope of our grantees' work on behalf of children, families and communities today...

DISCOVER THE STORY >

& BEYOND

A Legacy in Action **Our Backyard** & Beyond

Community, Collaboration **Leveraging Resources** & Building Networks

Pushing Boundaries, Raising Voices

The Year Ahead

Financial Transparency **Meet Our** Board



COMMUNITY, COLLABORATION

Community has been at the core of WKKF efforts from the beginning. Mr. Kellogg described it as "cooperative planning, intelligent study and group action." In 2020, grantees live that legacy. Cross-sector collaboration, relationships and shared purpose turn the insight and resolve of people into tangible change on the ground in communities.





Detroit DPS Covid-19 Response on Computer Collaboration





LEVERAGING RESOURCES & BUILDING NETWORKS

Our grantees have always been *catalytic partners* in their communities and sectors — generating and using ideas, data and knowledge to attract resources for innovation. In broad networks, they are reinvigorating sectors and illustrating the power and relevance of *collective leadership*.



NEW MEXICO: ECE ECT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus vitae dignissim odio. Maecenas vel arcu gravida diam dignissim iaculis. Phasellus quis...

DISCOVER THE STORY >



HAITI: Engaging with Community to Fight

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus vitae dignissim odio. Maecenas vel arcu gravida diam dignissim iaculis. Phasellus quis...

DISCOVER THE STORY >



SYSTEMS CHANGE: EOC, SBA, PPE for Essential Workers

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus vitae dignissim odio. Maecenas vel arcu gravida diam dignissim iaculis. Phasellus quis...

DISCOVER THE STORY >







A Legacy in Action

Our Backyard & Beyond Community, Collaboration

Leveraging Resources & Building Networks Pushing Boundaries, Raising Voices The Year Ahead Financial Transparency Meet Our Board

THE YEAR AHEAD

The W.K. Kellogg Foundation supports children, families and communities as they strengthen and create conditions that propel vulnerable children to achieve success as individuals and as contributors to the larger community and society.

The Kellogg Foundation's legacy set us on a path. But learning has been continuous in the 90 years since. This past year's lessons, based on grantee adaptation, commitment and action mark the way forward.



EE - A New Story Title is Coming Here Soon

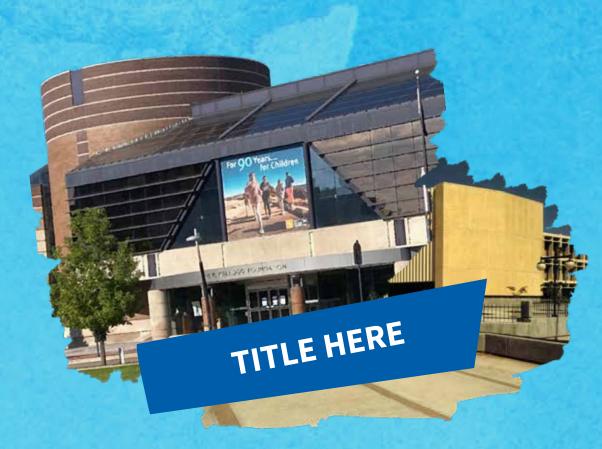
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus vitae dignissim odio. Maecenas vel arcu gravida diam dignissim iaculis. Phasellus quis...

DISCOVER THE STORY >

A Global Call to Advance Racial Equity by 2030

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus vitae dignissim odio. Maecenas vel arcu gravida diam dignissim iaculis. Phasellus quis...

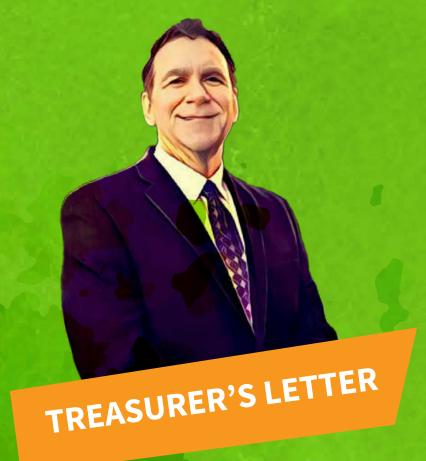
DISCOVER THE STORY >





TRANSPARENCY

The W.K. Kellogg Foundation was one of the first private philanthropies to operationalize transparency by publishing an annual report in 1951. In the practice of **steady measurement** and accounting over 90 years, we infuse Mr. Kellogg's practical business orientation into every aspect of our work on behalf of children, families and communities.





A Legacy in Action

Our Backyard & Beyond Community, Collaboration

GRANTMAKING DATA

Leveraging Resources & Building Networks **Pushing Boundaries, Raising Voices**

The Year Ahead Financial Transparency

Meet Our Board

Celeste Clarke

"Our DNA is not something we fund, but something we do – foundational skills embedded in every aspect of our programming."

READ THE LETTER FROM
OUR BOARD CHAIR



A LEGACY IN ACTION

In 1930, W.K. Kellogg established a private philanthropy "for the health, happiness and well-being of children." In 2020, Board Chair Celeste A. Clark and President and CEO La June Montgomery Tabron speak to the relevance of WKKF's legacy today and how Mr. Kellogg's leadership and action continue to direct our path.

DISCOVER THE LEGACY

La June Montgomery Tabron

"There is a responsibility with leadership that is so important in community. It takes real courage to break through the old guard."

READ THE LETTER FROM OUR PRESIDENT & CEO



Celeste

"Our DNA is not something we fund, but something we do – foundational skills embedded in every aspect of our programming."

READ THE LETTER FROM
OUR BOARD CHAIR



A LEGACY IN ACTION

In 1930, W.K. Kellogg established a private philanthropy "for the health, happiness and well-being of children." In 2020, Board Chair Celeste A. Clark and President and CEO La June Montgomery Tabron speak to the relevance of WKKF's legacy today and how Mr. Kellogg's leadership and action continue to direct our path.

DISCOVER THE LEGACY

La June Montgomery Tabron

"There is a responsibility with leadership that is so important in community. It takes real courage to break through the old guard."

READ THE LETTER FROM OUR PRESIDENT & CEO